

ADDENDUM TO THE BID DOCUMENTS

To all general contract bidders of record on the Bid Proposal titled:

BID DOCUMENT 2021-08

Drake State Rebranding and Web Development

Addendum Date: June 30, 2021

- A. This Addendum shall be considered part of the bid documents for the above-mentioned project as though it had been issued at the same time and shall be incorporated integrally therewith. Where provisions of the following supplementary data differ from those of the original bid documents, this Addendum shall govern and take precedence.**

- B. Bidders are hereby notified that they shall make any necessary adjustments in their estimates as a result of this Addendum. It will be construed that each bidder's proposal is submitted with full knowledge of all modifications and supplemental data specified herein.**

The bid documents are clarified, as follows:

Logo design does include variations suitable for small imprint areas/vertical/horizontal, etc.
Logo design does not include variations for college departments or programs.

Video and photography will be produced Drake State's Public Relations department or scoped out separately from this RFP.

While committees and other leadership may be invited to provide feedback, the President and/or Director of Public Relations will have sole responsibility to review and approve all project concepts, timelines, collateral, etc.

The fully-articulated project timetable is not expected as part of any proposals. At the initiation of the project, the President and Director of Public Relations will work with selected vendor to determine a suitable timetable.

End of Addendum

